



Ride for the Brand
Championship Ranch Rodeo
July 3, 2010
Norris Penrose Event Center

Greetings!

You are cordially invited to be a vendor at the Ride for the Brand Championship Ranch Rodeo July 3 , 2010 at t he Norris Penrose Event Center. The hours of the show will be Saturday morning from 10-2 for competition slack and Saturday evening from 6-10. Vendors are not required to be open for the morning slack competition.

The Ride for the Brand Championship Ranch Rodeo is a one day western heritage extravaganza, featuring 60 cowboys from 12 working ranches across the U.S. This event has grown by leaps and bounds in the last 2 years and now boast s attendance of over 5,000. The festivities begin on Friday at high noon with a Long Horn Cattle Drive through the streets of Downtown Colorado Springs. After the rodeo the “Party in the Dirt” begins with live entertainment by the Atomic Fireballs and the awards presentation to the winning teams.

If you would like to be a part of our great event, please complete the attached application and return with booth fee. Applications will be accepted until June 10, 2010. We are always looking for more participants, please feel free to share our information with others.

We look forward to meeting you personally at the 2010 Ride for the Brand Championship Ranch Rodeo. Additional information about the event can be found at www.championshipranchrodeo.com or by contacting Nikki Wall at 719.661.1666

Sincerely,

Nikki Wall
Public Relations and Vendor Director
Ride for the Brand Championship Ranch Rodeo

Ride for the Brand Championship Ranch Rodeo
Vendor Application
Norris Penrose Event Center, Colorado Springs, CO
July 3, 2010

Business Name: _____ Contact Name: _____
Address: _____ City: _____ State: _____
Zip: _____ Best contact phone: _____ Other phone: _____
Email: _____ Website: _____

Check the category(s) that best describes your booth content

Children Glass Photography
 Jewelry Pottery/Ceramics Leather
 Clothing Fine Art Wood
 Info Other: _____

Please list and describe the products to be sold:

Booth size desired:
() 10'X 10' \$150 () 10'X 20" \$250

Please list any special electricity needs (other than lighting):

Vending Booth: Vendor will be allowed space to set up one (1) vending booth within the vendor area during the Ride for the Brand Championship 2010 event. Each booth will receive two (2) admission tickets and one (1) parking pass.

Sales Tax: Vendor will be responsible for all sales tax on all sales.

Setup Time: Vendor can begin setup on July 3, 2010 at 9:00am, open by 4:00pm.

Hours of Operation: At least one person must be in the booth at all times & open for business Saturday, July 3rd from 4pm until 11pm or half (1/2) hour after the conclusion of the event.

Insurance: Sales Tax License (if selling goods) & Proof of insurance are REQUIRED.

Comprehensive, General Public Liability and Property Damage Insurance, including Personal Injury; Bodily Injury, \$1,000,000.00 each occurrence; Property Damage,

\$300,000.00 each occurrence; Aggregate Property Damage, \$1,000,000.00 naming

The Pikes Peak or Bust Rodeo Foundation, Inc & NPEC, LLC, as additional insured.

Please send completed forms and appropriate payment by mail to:

Norris Penrose Event Center
1045 Rio Grande St.
Colorado Springs, CO 80905